Orientation and Induction training for the network service providers for the K&TDHC 17<sup>th</sup> August 2019

# Provision of life-long care in the primary care setting Chinese and Western Practitioner collaboration

#### Dr Donald Li

President
World Organization of Family Doctors
WONCA



### **Role of a Family Doctor**

"We are uniquely at the frontline of continuous and lifelong patient-facing health services."



### Effective Primary Health Care

- Person Centered not just disease orientated
- Comprehensive Acute and Chronic care
- Holistic Takes into consideration of Physical, social, mental aspects
- Continuous Trusted relation, primary healthcare team working with doctors
- Life-course approach
- Preventive, risk reduction, lifestyle modification
- Community-orientated public health conscious
- Coordinated multidisciplinary, teamwork, avoiding duplications and wastes
- Matches Patients values and expectations
- Cost-effective, supports healthcare financing and policies

### Life long care / Continuous Care

- Management of Acute problems as well as
- Management of Chronic problems NCDs



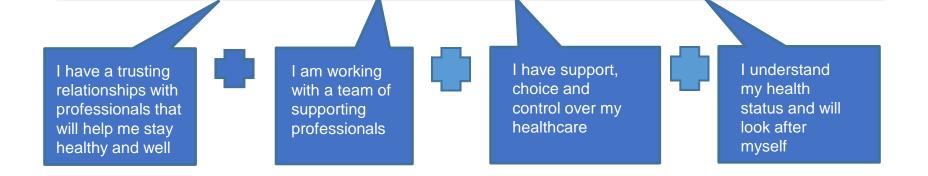
- Preparation for hospitalization
- Post Hospitalization Follow-up
- Public Private Services Co-operation
- Two-way referrals
- Supporting healthcare financing policies
- BUT.....
- Need appropriate health seeking behavior Modifying through Incentives
- Difficulties in achieving preventive and anticipatory care due to Patient values

### Patients' Patterns – creating challenges

- become more and more media and technology-savvy
- prefer the traditional practice of seeking secondary and curative health care rather than primary and preventive health care
- self-medicate directly by going to the local pharmacy
- tend to treat the medical consultation merely as a service, instead of viewing the doctor as a caring long-term health partner
- Used to the low cost Hospital Authority services

#### Mission and Vision of District Health Centers

People become engaged with medical professionals in the community providing quality care and will benefit from improvement of their health and well-being. This leads to a reduction in the need for secondary and tertiary care, hospitalization and wider social benefits



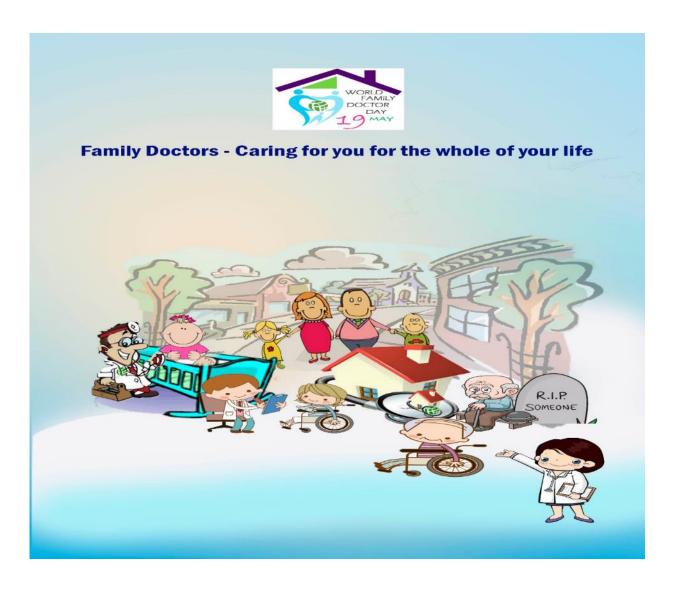


# "The family doctor as a friendly extended member of the family"

Taking care of the patient throughout the life course



### Cradle to Grave?



#### Cradle

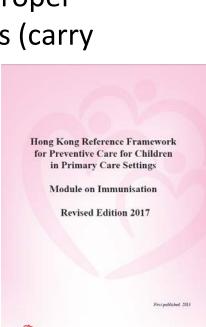
- Child care by Family Doctors often neglected by Family Doctors / Not sought by parents?
- Leave it to the Pediatricians?
- Records / Data / Growth Charts / Vaccination records
- Reluctant to stock and dispensing Pediatric dosage of medicine
- The need to treat the parent rather than the child
- The Family Doctor can however provide influence behavior and health seeking behavior modification

### **Immunization**

HK Childhood Immunization program provides free vaccines to children in HK for 11 infectious diseases

Family Doctors to provide proper information and clear myths (carry our preventive role)

Encourage and check on compliance





香港兒童免疫 接種計劃年歲	應接種之各種疫苗
兩個月	白喉、破傷風、無細胞型百日咳及滅活小兒麻痺混合 疫苗(第一次)、肺炎球菌疫苗(第一次)
四個月	白喉·破傷風·無細胞型百日咳及滅活小兒麻痺混合 疫苗(第二次)·肺炎球菌疫苗(第二次)
六個月	白喉、破傷風、無細胞型百日咳及滅活小兒麻痺混合 疫苗(第三次),肺炎球菌疫苗(第三次)、 乙型肝炎疫苗(第三次)
一級	麻疹·流行性腮腺炎及德國麻疹混合疫苗(第一次) 肺炎球菌疫苗(加強劑)·木痘疫苗(第一次)
一歲半	白喉、破傷風、無細胞型百日咳及滅活小兒麻痺混合 疫苗 (加強劑)
小一	麻疹、流行性腮腺炎、德國麻疹及水痘混合疫苗(第二次)、白喉、破傷風、無細胞型百日咳及滅活小兒麻痺混合疫苗(加強劑)
小六	白喉·破傷風·無細胞型百日咳(減量)及滅活小兒廟 痺混合疫苗(加強劑)

### Child Development

Hong Kong Reference Framework for Preventive Care for Children in Primary Care Settings

Module on Development

2018





### Child Development

Role of Family Doctor – watching the child grow – accompanying the parent

Knowledge

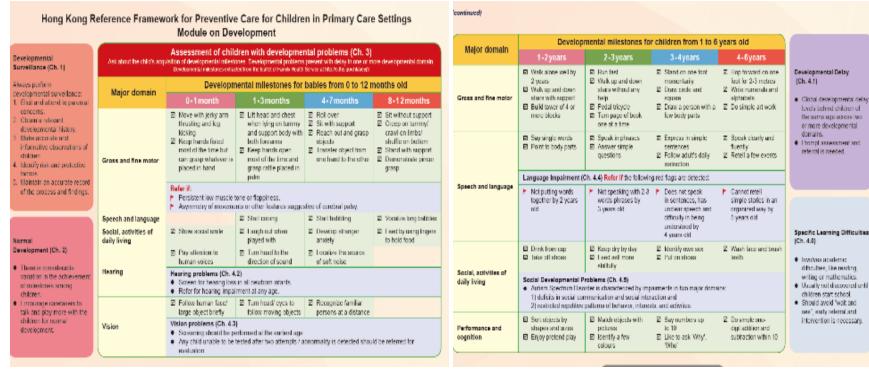
Show concern

Attention and care

Be inquisitive

Be prepared to Answer questions

Primary Healthcare Teamwork - Care coordinators



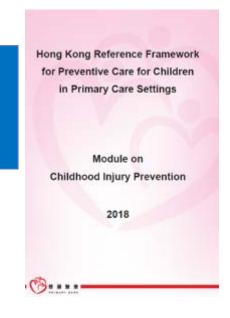
### Development

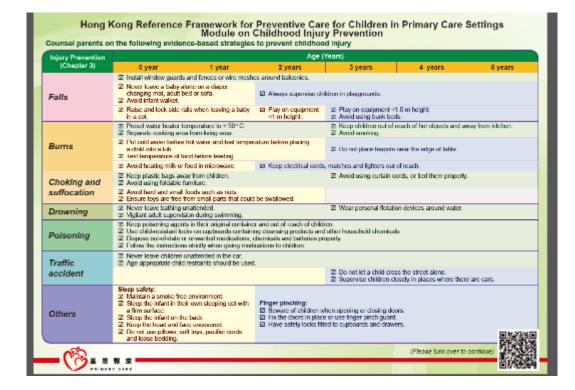


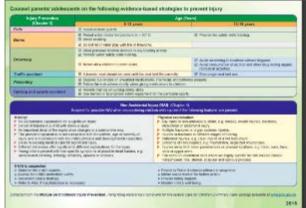
### **Childhood Injury Prevention**

Share your Knowledge
Engagement with parents
Proactively remind / discuss / educate parents

Primary Healthcare Teamwork -Education







# Parent Empowerment – Promote Booklets on Health Care Tips

Show interest and Care – you as the Family Doctor is part of the "Family"







### A team approach is necessary in Life long care Take the Management of Diabetes Mellitus as an example

From early detection to diagnosis to treatment to managing complication through a life course



# **Introducing Care Coordinators**

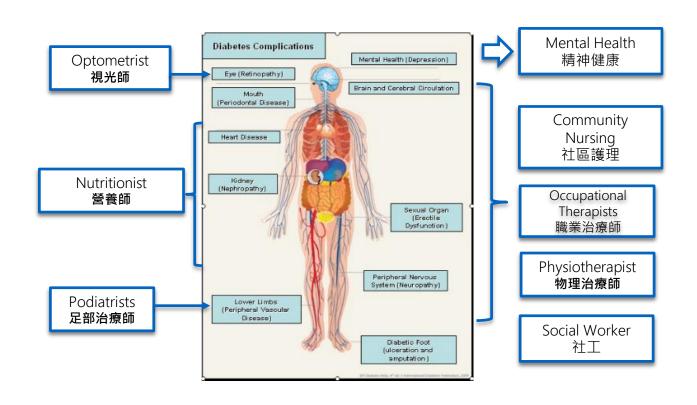
#### Integrating:

Nursing services – general / community/specialized
Pharmacy
Occupational Therapy



Physiotherapy Optometry Nutrition Podiatry

## Benefits of the Primary Health Team in the management of NCD 基層醫療團隊在非傳染性疾病管理的益處



### Present Allied Health in HA

Audiology Clinical Psychology

**Dietetics** 

Occupational Therapy (Physical)

Occupational Therapy (Psychiatric)

Physiotherapy

**Podiatry** 

**Prosthetic & Orthotic** 

Speech Therapy

Can we make these services available in DHC?





#### The Primary Healthcare Team

# Service Providers available at future District Health Centres

- Medical Doctors Family Doctors
- Case Coordinator
- Nurses
- Chinese Medicine Practitioner
- Dietitian
- Occupational Therapist
- Optometrist
- Physiotherapist
- Podiatrist
- Speech Therapist

The team will provide support to the Medical Doctor to provide education, support, counselling to the parent and child throughout the life course

# Life-long Care Introducing Care Coordinators Providing Guiding and Coaching

- Perform Health screening and assessment
- Provide Health coaching that helps people to set goals and take actions to improve their health and lifestyle
- Makes contacts and referrals to network health partners and other services/programs in K&TDHC
- Works with Family Doctors, acting as the Case Manager to monitor and follow up on the individual self-managing health plan
- TEAMWORK



# Benefits of having support by a Primary Healthcare Team in providing life-long care

- Family Doctors working with Care Coordinator Referral to appropriate care
- Compliance Reminders for follow-up, monitoring, RAMP programs
- Monitoring progress
- Education, lifestyle modification, exercise prescription, Diet advice
- Rehabilitation coordinating Physiotherapy, Occupational therapy
- Post trauma support
- Coordinating social services support
- General mental support
- Proper use of medication, prescription
- Providing supportive care and advise to family members
- Coordinating home care, support at home



### A Community Healthcare Centre in Shanghai China

立足社區, 中心與站 為主要服務場所

家庭醫生團隊

家庭醫生團隊與 社區衛生服務中 心平台的關係 為簽約居民提供有針 對性服務

社區衛生服務中 心平台的關係 主要提供群體性、專業條線服務功能

形成若干個輔助部門 作為對家庭醫生團隊 的支撐



A Community Healthcare Centre in Shanghai China

### 社區衛生服務中心 公共衛生工作開展策略

- 老年人 (elderly)為主的家庭 以慢性病管理、助老關愛服務作為切入點
- 年輕人(young)為主的家庭 以免疫接種、婦女 兒童保健服務、網路管理作為切入點
- 特殊人群(terminal care)為主的家庭 以關愛服 務作為切入點

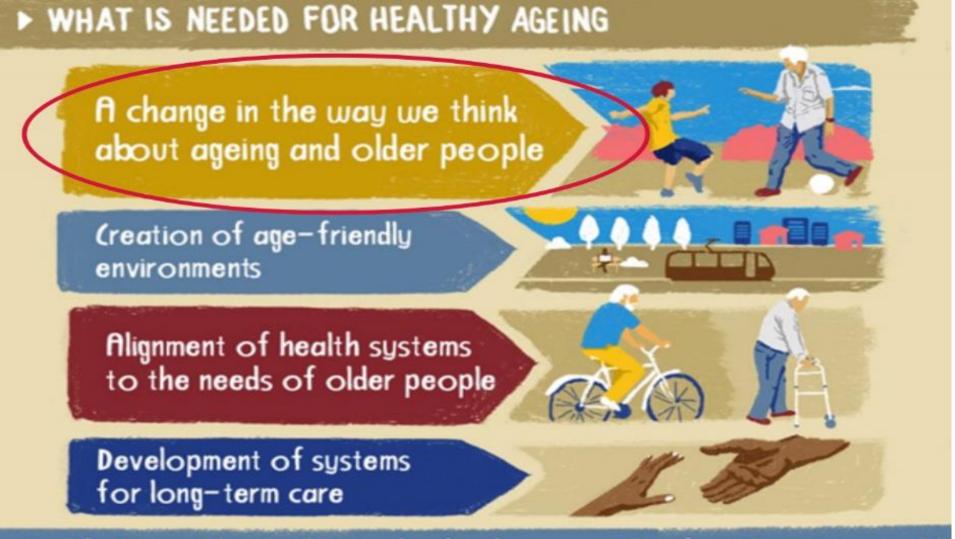
# Aim elderly care



### What influences Health in Older Age



Prof Niel J De WitJulius Centre for Health SCIENCES AND primary Care UMC Utrecht, Netherlands



Healthy Ageing...being able to do the things we value for a long as possible #yearsahead

Prof Niel J De WitJulius Centre for Health SCIENCES AND primary Care UMC Utrecht, Netherlands

# Reference Framework produced by the Primary Care Office of the Department of Health of Hong Kong September 2017

- > Core document
  - Evidence-based recommendations according to the conceptual model for preventive care of older adults in primary care settings
- > Modules
  - Elaboration of health domains in the preventive care for older adults in primary care setting
  - Modules
    - Health assessment
    - Falls
    - Dental health care
    - Visual impairment
    - Cognitive impairment

Primary Healthcare Teamwork - Care coordinators



#### Hong Kong Reference Framework for Preventive Care for Older Adults in Primary Care Settings

Perform the following evidence-based recommendations on preventive activities for older adults in your clinics

Vaccination

(Core Document Ch.5.1)

Seasonal influenza vaccination

Annually for age ≥65 and high risk groups

23-valent pneumococcal polysaccharide vaccination

1 dose for age ≥65 if not received before, or have received 1 dose before age 65 but >5 years earlier

Practice of healthy lifestyle (Core Document Ch.5.2)

Smoking
Ask about tobacco use at every opportunity and advise all current smokers to quit smoking

Drinking

Assess the quantity and frequency of alcohol intake Advise on drinking to minimise alcohol-related harm Physical Activity

Assess current level of activities and promote regular physical activity whenever possible Weight Management

Screen for overweight and obesity, and advise on behavioural interventions to optimise body weight

Dental health

(Core Document Ch.5.3)

Promote oral hygiene and assess oral health problems periodically

Chronic diseases

(Core Document Ch.5.4.1)

Hypertension

Measure blood pressure annually for older adults

**Diabetes Mellitus** 

Screen every 3 years for age ≥ 45 Annually when risk factors are present Hyperlipidaemia

Screen every 3 years for age 50-75 Annually when risk factors are present

Cancer screening

(Core Document Ch.5.4.2)

Cervical Cancer

Cervical cytology test every 3 years for women aged 25-64 who have ever had sex after 2 consecutive normal annual tests

May be discontinued for age ≥65 after 3 previous consecutive normal tests

For women aged >65 who have never had test should be screened

Colorectal Cancer

Screen by one of the methods including annual or biennial faecal occult blood test (FOBT), flexible sigmoidoscopy every 5 years and colonoscopy every 10 years for age 50-75

**Functional disability** 

(Core Document Ch.5.4.3)

Hearing Impairment Opportunistic screening Visual Impairment Opportunistic screening Urinary Incontinence Opportunistic screening Risk of Falls Opportunistic screening

Mental disorders

(Core Document Ch.5.4.4)

Depression

Opportunistic screening

Dementia

Assess cognitive function when cognitive impairment or deterioration is suspected

Polypharmacy & adverse drug reactions (Core Document Ch.5.4.5)

Review all the medications (include over-the-counter drugs and herbal remedies) so as to avoid possible drug duplications, interactions or adverse drug reactions

Assessment of social network and support (Core Document Ch.5.5)

Opportunistic screening on the social support networks
Provide support to carers enabling them to remain mentally and physically well

Extracted from the Hong Kong Reference Framework for Preventive Care for Older Adults in Primary Care Settings available at <a href="https://www.nco.gov.hk">www.nco.gov.hk</a> and <a href="https://w

(Please turnover to continue)



### Health Assessment of the Elderly

Cue cards for doctors – a quick reference of the functional assessment tools



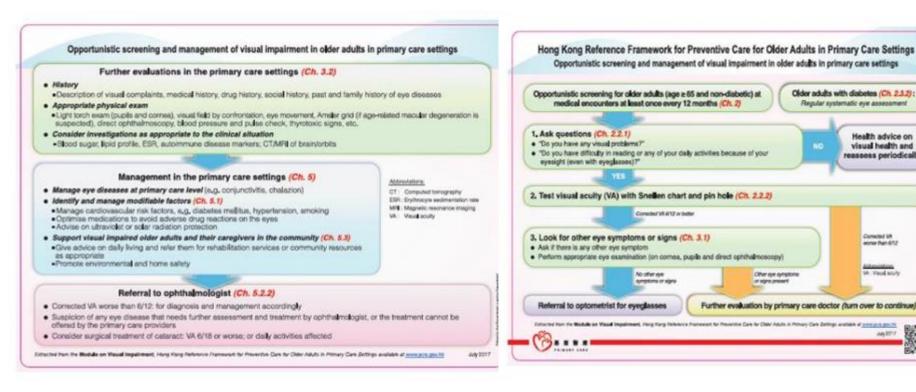


Poster for patient empowerment

Definite role for the Family Doctor and team-Care Coordinator can initiate and assist

The trusted relationship developed over the years The accepted advice

### Visual Impairment



Initial evaluation by Family Doctor / Optometrist and referral as necessary

**Awareness** 

Associated problems – family support, home arrangement, safety, accident prevention

Older adults with diabetes (Ch. 2.3.2):

Regular systematic eye assessment

Health advice on

visual health and

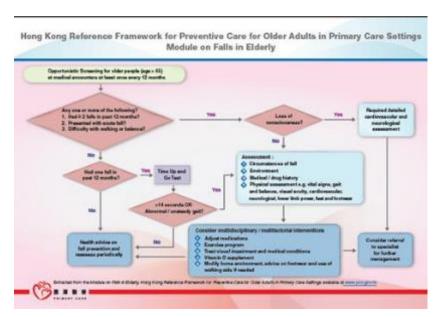
reassess periodically

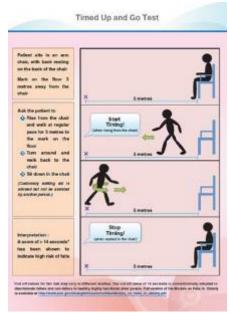
Conwood 1/4

worse than 6/12

NA: Visual sculp

### Falls in Elderly





Time consuming but worthwhile Demonstrate care and concern

A real life hazard

Not to forget possibility of osteoporosis and fragile bones Associate with life style advise

**Family Support** 

Primary Healthcare Team need to provide coordinated care and support – care coordinator, occupation, physiotherapists



### Cognitive Impairment





Awareness / proactive discussion with family

**Provide Information** 

Assessment – Hong Kong Brief Cognitive Test HKBC, MMSE

Work with Geriatrician

Promote family support – stimulation

Involve primary healthcare team to provide comprehensive support – nurses can perform HKBC



### Towards End of Life

Preparing for end of life

Advanced directives

Certification

Power of Attorney

Wills

#### End of Life Decisions

- Narrow definition:
  - Application or withdraw of life sustaining therapies
- Broader definition
  - "As you approach the end of your life, what do you want to happen?"
  - Other issues unrelated to health care

### 安寧療護



### **Medical Social Integration**

Integrating End of Life Services in the community setting

- Not necessary in Hospitals
- Hospice care
- Certification by Family Doctor
- Coroner's role
- Work with Social Workers





### 社區衛生服務中心 特色工作

### 安寧療護



生活輔助區



服務區



管理區



鎮痛門診



配膳室及沐浴室



傾談室



關懷室



### Medical-Social Integration in China 醫養結合

融合

醫:全科、中醫、康復

養:養老院、日照中心、鄰里匯

護:護理院、日間照護

居:居家照護、家庭病床

送:安寧療護

整合資源,為社區居民提供全生命週期的健康管理和照護

社區 "醫養護居送" 全程健康管理模式榮獲首屆上海市醫改十大創新舉措提名獎



#### 社區衛生服務中心 社工與社區













個案管理





#### Strengthening support for Elderly Care

#### Jockey Club Community eHealth Care Project

The population in Hong Kong is ageing, and the number of older people with chronic conditions will continue to grow. In this relation, The Hong Kong Jockey Club Charities Trust has adopted a proactive approach to strengthen the support for senior citizens, and has earmarked HK\$138 million to carry out the three-year "Jockey Club Community eHealth Care Project" together with the Senior Citizen Home Safety Association (SCHSA), the CUHK Jockey Club Institute of Ageing (IoA) and various NGOs. The Project adopts an innovative approach to encourages the elderly to build selfmanagement habits and gain a better understanding of their own health.

#### Objectives:

- To apply eHealth solutions to empower individuals to build self-management habits
- To promote elderly centres as the first point of contact for detecting and addressing the health and social needs of the elderly
- To pilot eHealth technology to improve quality of life for the elderly, and analyse the health characteristics and patterns of the elderly through big data analytics









The Jockey Club Community eHealth Care Project consists of three main components:



- 1. **Tele-care programme**. E-health corners will be set up in 80 elderly centres, benefiting some 5,000 elderly people over the three-year project period. After logging in to the e-health stations with their smart cards, the elderly will be assisted to conduct health measurements of blood pressure, blood glucose and weight by trained staff or professional health workers. This data will then be transferred to SCHSA by cloud technology for real-time monitoring and analysis. If the readings fall outside expected norms or no data is recorded for a prolonged period, the SCHSA nursing team will call those participants and follow up. Regular outreach visits will also be provided by a multi-disciplinary team of nurses. health workers and social workers to share health information with the elderly. The project is not aimed at replacing existing medical services or body checks received by the participants; instead, it will encourage them to build self-management habits and gain a better understanding of their own health.
- 2. Well-being surveys. The loA will support the participating elderly centres in carrying out regular well-being surveys for around 10,000 people, focusing on their cognitive, psychological and social well-being. The results will help give the elderly centres a comprehensive understanding of their users' needs, enabling them to design suitable activities and services for them.
- 3. **Big data analysis.** IoA will apply big data analysis to the information collected from the tele-care programme and well-being surveys to better understanding the health status and health trends of the elderly in Hong Kong.

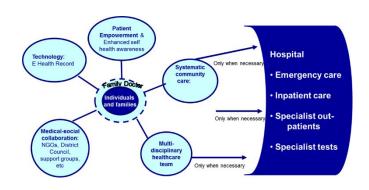
## Challenges to Family Doctors in providing lifelong care in Hong Kong

- Healthcare financing Resource allocation Fundholding by Hospital Authority
- Behavior change of providers, end-users and administrators
- Patient Culture health seeking behavior
- Values system / appreciation
- Mismatch of Expectations
- Government Policy Bureaucracy Need of Stewardship

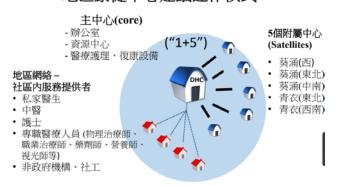
Way Forward –
Primary Healthcare development –
District Health Centre

Stay Healthy in the Community Hospital Care only when necessary

Equipping community based doctors with more support
A team care approach
Subsidize allied medical services
Providing comprehensive holistic care
Keeping patients away from hospitals
Avoid overload of Hospital Authority services



#### 地區康健中心建議運作模式



40

## Common health concerns Target focus of services at the future District Health Centers

Obesity – Anticipatory care, prevention, management

Screening by Case Coordinator Team, Education, Monitoring. Involve dietitian. Exercise prescription.

Chronic Disease Management with holistic approach Screening / multidisciplinary team approach –

Family Doctor, Case Coordinator, Nurses, dietitian, Occupational therapist, Optometrist

Diabetes Mellitus Hypertension

Musculoskeletal – assessment by family doctor, coordinate physio and occupational therapy by case coordinator.

Low back pain, Osteoarthritis of knee Fracture hip – rehabilitation, follow-up

## Common health concerns Target focus of services at the future District Health Centers

Rehabilitation – Post Specialist Intervention, prevention of recurrence, continued care,

Family Doctor Case Coordinator leading and coordinating multidisciplinary team care

#### Stroke, Coronary artery disease

#### Promotion of Good practice and appropriate health seeking behavior

understanding prescribed medication, avoiding polypharmacy ,doctor shopping behavior

Whole team , involve pharmacists

#### Lifestyle modification

Smoking Cessation, Exercise Prescription, Diet advice

Multi-disciplinary team led by case coordinator, nurses under direction of Family Doctor involving Special Skills – e.g. Motivational Interviewing

#### Present Allied Health in HA

Audiology Clinical Psychology

**Dietetics** 

Occupational Therapy (Physical)

Occupational Therapy (Psychiatric)

Physiotherapy

**Podiatry** 

**Prosthetic & Orthotic** 

Speech Therapy

Can we make these services available in DHC?



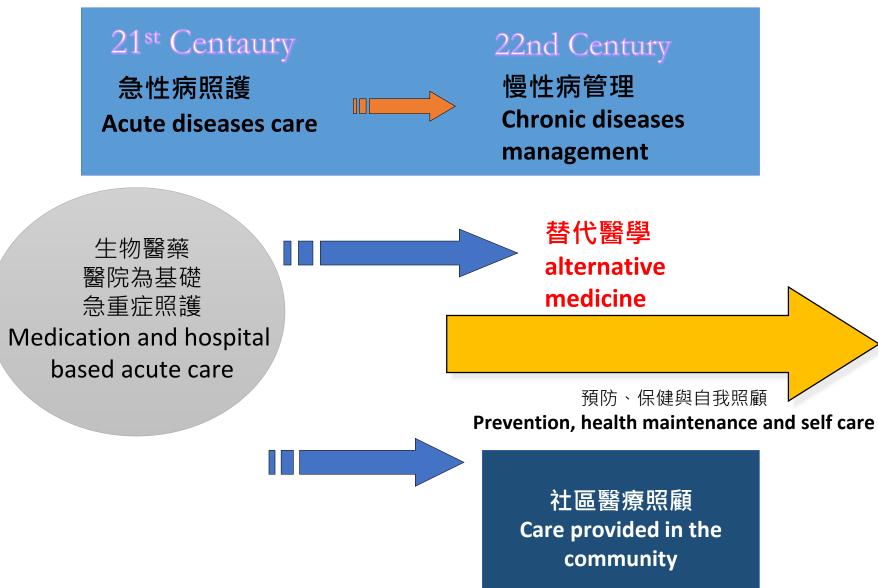
THE KTDHC TEAM		Number
Key	Executive Director	1
	Chief Care Coordinator (Registered nurse)	1
Care Coordinators (Registered nurse)		≥ 6
Physiotherapist		≥ 1
Occupational Therapist		≥ 1
Pharmacist (Full-time equivalent)		≥ 1
Social Workers		≥ 3
Administrative Staff		≥ 6
Dietitian (Part-time)		≥ 1
Others, e.g. supporting staff		

Working with a Network of Family Doctors

#### **KTDHC Network Service Providers**

- Medical Doctors Family Doctors
- Chinese Medicine Practitioner
- Dietitian
- Occupational Therapist
- Optometrist
- Physiotherapist
- Podiatrist
- Speech Therapist
- Not yet clinical psychology

#### 醫療趨勢 Trends of Medicine



## 全科醫生的發展趨勢 - 中西醫結合 Development Trend in General Practice - Integration of Chinese and Western medicine

- 全科醫生增加對中醫藥的瞭解,世界各地包括西方社會都對中醫藥有濃厚興趣
- General practitioners are enhancing their knowledge about Traditional Chinese medicine (TCM), different countries around the world including the West, has an intense interest in Chinese medicine
- 不少西方人士也有接觸中醫,甚至接受中醫治療
- Many Westerners have experience and contact with TCM, and some have even undergone TCM treatment.



傳統醫學與現代醫學兩個系統並無衝突。在健康照顧保健中,二者能有利和諧交融,取其優勢,並互補弱點

「我愛家庭醫學」

陳馮富珍 世界衛生組織總幹事







There is no contradiction between traditional and modern medicine. In health care, the two disciplines can facilitate a harmonious care, supplement each others' merits and weaknesses.

2011 Albert Lasker Medical Research Awards

#### THE 2011

#### LASKER MEDICAL RESEARCH AWARDS

The discovery of artemisinin (qinghaosu) and gifts from Chinese medicine

Youyou Tu



Dr. Tu Youyou at 2011 Lasker Awards ceremony, with Maria C. Freire, Lasker Foundation President (left) and Alfred Sommer, MHS Lasker Foundation Chairman (right). Photo: @Stephanie Badini



Dr. Tu Youyou became the first Chinese woman to accept the Lasker Prize for her lifelong malaria research in 2011 and later the Nobel Prize.

2011年拉斯克獎日前揭曉,中國科學家 屠呦呦獲得其中的臨床醫學獎。獲獎理由 是"因為發現青蒿素 -- 一種用於治療瘧 疾的藥物,挽救了全球特別是發展中國家 的數百萬人的生命。" 其後獲諾具爾獎

- The root of TCM is in primary care 中醫藥的根在基層
- TCM itself is general practice / medicine 中醫本身就是全科
- TCM is unique and precious resources 中醫藥是獨特、寶貴的資源
- TCM has been trusted by local communities Globally 中醫藥服務獲全球社區居民信賴
- TCM compliments and enhance western Medical practice

#### 中醫在全科醫療上的優勢 The strength of TCM in general Practice

- ❖ Holistic care 整體觀
- ◆ Emphasis on health preservation 注重養生
- ❖ The ideology and implementation of health prevention "治未病"的理念與實踐
- ❖ Individual care model 個體化的診療模式
- ❖ A combined application of medicine, acupuncture, diet and exercises 藥、針、 食、體兼通的綜合技術

### 中醫在社區的發展迎合了全科發展的趨勢符合中國國家醫改的政策

The development of Chinese medicine in the community aligns with the development of general medicine, and is in line with China's national health care reform

#### **Positioning of General Chinese Medicine Practitioners**

#### 中醫全科醫師的定位

- Service providers of TCM for solving health problems in the community 中醫師是綜合運用中醫藥理論和技能解決健康問題的服務提供者
- Managers who guide the development of TCM in the community and bring the benefits to the people
  - 中醫師是指導中醫藥進社區,發揮社區中醫藥應用的綜合效益的管理者
- Successors of TCM knowledge and skills 傳統中醫藥知識、技能的繼承者
- Promotors of TCM culture 中醫藥文化的傳播者

### HIGHER DEMAND 要求越來越來高

#### 全科醫生的發展趨勢 – 中西醫結合 Development Trend of General Practitioners Integration of Chinese and Western medicine



- Hong Kong is a place featured with fusion of cultures. Many patients may have both Chinese and Western medicine treatments concurrently in their search for a quicker cure.
- □ 香港是個文化融和的社會,不少病者可能會中、西醫同步治療,希望儘早 藥到病除
- General practitioners, during treatments, can incorporate the TCM theory to achieve better treatment
- □ 全科醫生診治時也可以配合中醫藥的理論,以達到更好的治療目的
- General practitioners shoould communicate with Chinese medicine practitioners to increase mutual understanding and enhance application of TCM
- □ 全科醫生 應 該 多與中醫交流,增加相互的認識,提高中醫在全科診治的應用範圍

#### 香港中西醫結合醫學會

#### Hong Kong Association for Integration of Chinese Western medicine

A group of senior Western doctors, TCM practitioners and university professors established the Association in 2001, with a mission to further develop and promote the integration of Chinese and Western medicine.

一群資深的西醫、中醫和大學教授於2001年抱著以結合運用中西醫學知識,發展更好的醫學理念下成立香港中西醫結合醫學會。





Highly respected former chairmen, including Prof Chow Shew-ping, Dr Ko Wing-man, Dr. Vivian Wong Tam Chi-woon, Dr Yu Chau-leung, have laid a good foundation for the Association

歷任德高望重的會長周肇平教授、高永文醫生、黃譚智媛醫生 、余秋良醫生/中醫師為學會打下良好基礎。



會議、研討會 Conference and seminars

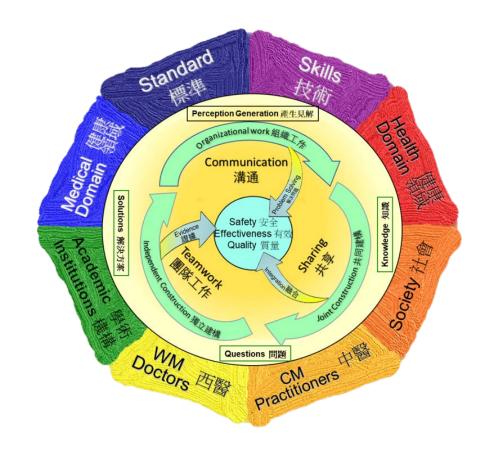


課程 Curriculum

#### IJOP Philosophy 理念

在病人間常見因中醫西醫間不溝 通而承受的病苦。見諸於情,引 發我等爭取設立中西醫醫學平台 ,尋求各界支持;發之於心,希 望中醫西醫一起提升醫療健康水 平。

在醫學中,既可藉西方科研方法學來研究分析,又可從中醫累積千年的思維及經驗中琢磨觀點。可望求同存異,發展和擴闊醫學精準療效,讓智慧重新,共識疾病治療和健康調理。



#### The Integrative Joint Organizational Platform -IJOP 介紹「中西醫醫學平台」

- IJOP 1 set the direction and recommendation for integrative CM-WM collaboration 第一期 2015 —— 訂定方向和提出建議,以備中西醫協作之用
- IJOP 2 Disease Management Information Network
  - 第二期 2019 疾病治理共策網絡
    - Funded by ITC 由創新科技署資助
  - 病 Diseases 3 Chosen: Breast Cancer, Stroke and Eczema 疾病 三種選定:乳腺癌半恢復期、中風後治理和濕疹
  - 方 Framework for CM-WM collaboration 中西醫協作框架
  - 人 Community Network 社協醫網
  - 網 Web-based platform for CM-WM collaboration 供中西醫協作之用的網絡平台

#### Integrated Medicine 結合醫學

- Patient-centered care (individualized) 病人為中心的照顧 (個體化)
- Holistic analysis 整體分析
- Apply all proper treatments (routine or non routine) 利用所有適當的治療方法 (常規或非常規)
- Enhance self-healing through self health maintenance 透過自我保健照顧提升人體自癒能力
- Emphasis on prevention and protection 強調預防與保健
- Evidence-based medicine 實證醫學
- Diversification in clinical practice 臨床實踐中的多樣化

#### The best of the two types of medicine 兩種醫學的最佳: The essence of integrated medicine 東西醫學模式的關鍵點



- Use the strength of biomedical knowledge, such as diseases detection, acute diseases management and methods for stabilizing vital signs 利用生物醫學的強項,如發現疾病,急性病管理和穩定生命指征的方法
- Rely on the "perspective of balance" of TCM 依賴傳統中醫的平衡觀
- Believe in self-healing ability of our inner bodies 相信機體內在的自愈能力
- Flexible and comprehensive treatment for individuals 靈活和全面性的個體化治療
- Investigate the root cause of diseases through symptoms and presentations of diseases 在症狀和疾病的"標"的背後,尋求疾病的"根本"
- Treat patients through targeting at parts or the overall health problems 通過處理局部和全身的問題,治療病人
- Actively engaged in preventive and promotive health 積極參與預防和促進健康
- Safe, effective and affordable health care 安全,有效和價廉的治療

## Clinical model of Chinese and Western Medicine Centre 中西醫學中心臨床模式



Comprehensive assessment 整體評估 (Diagnosis by Chinese medicine practitioners and western doctors) (中醫診斷與西醫診斷)

#### **Patients education**

病患教育 (nutrition, acupressure, stress management) (營養, 指壓, 壓力管理)

Treatment 治療
(acupuncture, trigger
points injection,
medication adjustment
(針灸, 激痛點注射, 藥物調
整)

Prognosis assessment 預後評估



Before consultation 就診前

During consultation 就診時

After consultation 就診後

#### Healthy life-style 健康的生活方式

Importance of Patient education and engagement Value of Primary Healthcare Teamwork - with Care coordinators

70%的早逝與生活方式相關

後三分之一的生命所伴隨的疾 病和損傷中, 50% 可以通過 改變生活方式而得到消除

#### Prevalence of Healthy Behaviors



70% of premature death is lifestyle-related

50% of all illness & injuries in the last third of life can be eliminated by changing lifestyle

Reeves, MJ, Rafferty AP. Healthy Lifestyle Characteristics Among Adults in the United States, 2000, Arch Intern Med, 2005; 165(8): 854-57.

Crowley & Lodge, Younger Next Year, Workman Publishing Company, 2004.

## Education and treatment of Integrated Chinese and Western Medicine 中西醫學教育與治療

#### Education 教育

- The importance of balance 平衡的重要性
- Life-style adjustment 生活方式調整
- Sports/sleep/diet 運動/休眠/營養建議
- Self Massage and acupressure 自我按摩 與指壓
- Stress management 壓力管理

#### Treatment 治療

- Acupuncture 針灸
- Acupressure 穴位按摩療法
- Trigger Point Injections 激痛點注射 (TPI)
- Medication adjustment 藥物調整

## Features of success for integrated medicine 成功的結合醫學專案的特點

- Open and inclusive institutional culture 開放相容的機構文化;
- Integration of outstanding CAM with western doctors 能力突出的 CAM 聯合 西醫從業者 (同時具有兩種醫學知識者為佳);
- Effective communications among team members 團隊成員間的有效溝通;
- Sustainable environment for medical practice 可持續的醫療實踐環境 (實體和經濟上的); 以及
- Competency to handle some difficult cases 有能力處理一些特殊的疑難病情

#### Changes of Medical Practice 醫學實踐轉變表

The present medical model is changed from 當前的醫學模式演變為	To an Integrated medical practice 結合醫學實踐
Doctors playing an authoritative role 醫生在防治過程中扮演權威角色	Doctors play the role as a partner 醫生在防治過程中扮演夥伴的角色
Intervention mainly targeted at specific disease treatment 干預常常僅針對特定疾病的治療	Intervention is given after an overall assessment of health, psychology, sentiment and social factors 干預不僅針對特定疾病,還從整體考慮影響健康的身體,心智,情感和社會因素
Ignored Patients diet and eating habits 大多忽略患者的飲食習慣	Food is an important health factor, patients would be given diet and nutrition advice 食物是影響健康的一個關鍵因素。患者常常得到飲食諮詢
Patients'psychological factors or stress are not normally considered 患者的情志因素(壓力)經常不加考慮	Educate patients how to manage stress 教育病人怎樣處理壓力
Treatments are fragmented 治療常常是割裂的,沒有協同	Treatments are coordinated by several clinicians 治療在多個臨床人員間協同處理

Source: IOM Summit on Integrative medicine, 2009



#### 中醫在社區醫療健康中心的工作

## 平台建設深化内涵

- 打造中醫藥健康管理服務網路
- 設立中醫藥健康管理服務站
- 一體化中醫藥服務區建設
- 制定中醫健康管理服務規範
- 制定中醫健康管理服務流程
- 建立中醫健康管理服務品質控制與考核體系















#### 中醫在社區醫療健康中心的工作

中醫基本公共衛生服務

高血壓患者中醫 藥服務試點

中醫孕產婦健康管理

慢性病中醫健 康管理

中醫藥服務

重點人群中醫養 生保健 中醫參與傳染病防治

中醫體質辨識







#### 中醫在社區醫療健康中心的工作

#### 建造一個平台



## 五項舉措

#### 社區衛生服務中心工作

#### 提升健康促進內涵

確保經費投入,保證工作成效 Ensure adequate resources, Ensure efficiency

> 完善網絡建設,加強部門合作 Network construction, Interdisciplinary cooperation

建立監測系統,評估工作效果 Audit, assessment

突出工作重點,培育健教品牌 Highlight work focus, Create branding 拓展健康傳播, 深化行為干預 Develop and strengthen Health education

#### An effective District Health Centre

- Comprehensive 服務全面
- Accessible 方便
- Attractive / Innovative 有創意、具吸引力
- Affordable 能負担
- Quality assured 優質保証
- Competitive 俱競爭力



**CHANGE** is the only constant thing.

"Once qualified, we cannot be complacent, storage vessels of knowledge and wisdom."

# Thank you!